

Sponsorship Levels, Costs & Benefits

The Port Theatre Society stimulates the artistic, cultural and economic activity of Central Vancouver Island through our 800-seat theatre. Through our own programming, the nationally acclaimed Spotlight Series, we present exceptional Canadian and international performing artists. At the heart of the Spotlight Series is our passion for artistic excellence. We hope you will join the Port Theatre in its mission to ensure access to diverse and authentic experiences for Central Vancouver Island audiences.



SPONSORSHIP LEVELS

	Platinum \$3,500	Gold \$2,500	Silver \$1,500	Bronze \$750
BENEFITS				
Logo on sponsored event promotional material	✓	✓	✓	✓
Logo and link on The Port Theatre website	✓	✓	✓	✓
Social media interaction (Facebook/Twitter)	✓	✓	✓	✓
Premium reserved seating for sponsored event	24 complimentary tickets	20 complimentary tickets	8 complimentary tickets	4 complimentary tickets
Lobby thank you display during sponsored event	✓	✓	✓	✓
Cross-promotional material insertions/brochure rack	✓	✓	✓	✓
Company name in The Port Theatre's Annual Report	✓	✓	✓	✓
Company included on "thank you banner" displayed in the lobby for the duration of the Spotlight Season (Sept 2017-April 2018)	✓	✓	✓	
Company logo/link on all sponsored event e-notices (distribution ~14,000)	✓	✓	✓	
Logo on all sponsored event newspaper/magazine/poster ads	✓	✓	✓	
Company name mentioned in all sponsored event related media releases	✓	✓	✓	
Company name included in sponsored pre-show announcement	✓	✓	✓	
Access to lobby display table and/or exclusive lobby signage during sponsored event	✓	✓	✓	
Acknowledgement in sponsored event house program	✓	✓	✓	
Exclusivity	1 per presentation	1 per presentation	2 per presentation	
Company name on sponsored event ticket face	✓	✓		
Harmac Pacific Room sponsored event pre-show reception or free rental* <i>dependent on availability</i>	✓	✓		
Premium reserved seating to the other performances presented by The Port Theatre (<i>up to two complimentary tickets to each event</i>)	✓			